

Full Brain Our journey: From impossible to inevitable





The first social network for learning



With FullBrain you can



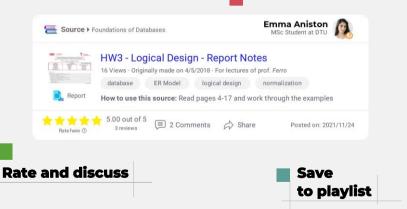
- Get better answers than Google from your peers
- 2 Follow your friends and see how they learn
- Get your dream job in tech







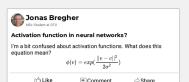
A URL or file explaining something





How do users interact?





Ask questions



Share and use resources



Follow peers and see how they learn



Team



Mirko Biasini CPO

MSc CS & MSc AI, UniPD & DTU Previously at Microsoft



Vittorio Carmigani CTO

MSc CS & MSc Al, UniPD & DTU Previously at Microsoft



Panos Filianos CEO

MSc Al, DTU Founded own ML trading firm



Who were we?





#1 rank Google result for engineering notes



Won X-Tech (then Hard Tech) Entrepreneurship Fall 2018

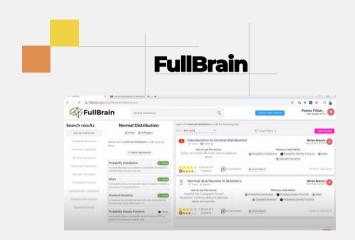












Repos of resources



FullBrain Full time MSc Jobs Jobs

Work 7/7

End the month with Odkk

Not enough time

DTU LearnT



Helle & Khalid Khalid & Helle

DTU Special course

x2

Advanced Project in DM Leading to...



The theses of course

Design and Implementation of Gamification in a Social e-Learning Platform for Increasing Learner Engagement



Design and Development of an Information Retrieval System on an Educational Social Network





A novel **Deep Learning ranking model** to order posts on a social elearning platform







Now it's a business

But we need money to exist <u>and</u> establish a company

A-kasse for a while?

All in on FullBrain

Personal funds Time Focus No support net

vs 40k+ starting





We're in baby





All the support we can get



Centre for Digital Learning Technology











Member of





But <u>lots</u> of failure also



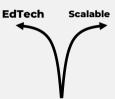




and lots of others...



Current challenges



EdTech & Scalable business model



How do you reach students?

Top down not working



Where are you now?



1200+ users since Sept. 2021





Finding partner courses & companies

To connect them with top talent





Let's discuss how we can help

Get in touch panos@fullbrain.org





Hybrid recommendation model



Recommendation aggregation for universities and courses [2]

Gamified preference learning [3]

[1] Y. Hu, Y. Koren and C. Volinsky, "Collaborative Filtering for Implicit Feedback Datasets," 2008 Eighth IEEE International Conference on Data Mining, 2008, pp. 263-272, doi:10.1109/ICDM.2008.22

[2] Shlomo Berkovsky and Jill Freyne. 2010. Group-based recipe recommendations: analysis of data aggregation strategies. In Proceedings of the fourth ACM conference on Recommender systems (RecSys 10). Association for Computing Machinery. New York NY, USA. 111-118

[3] Balakrishnan, Suhrid & Chopra, Sumit (2012). Two of a kind or the ratings game? Adaptive pairwise preferences and latent factor models, Frontiers of Computer Science, 6, 197-208, 10, 1007/s1/704-012-2871-7.



Learning as a superpower

What is something new to learn?

Based on what I know

Who is someone to get connected to?

To learn together

ML

What resources do my peers love?

What are 10x learning insights that few have?

To boost my learning



Challenges



Low data - cold start

Research starts from 100k data points [1]

[1] Kużelewska U. (2020) Effect of Dataset Size on Efficiency of Collaborative Filtering Recommender Systems with Multi-clustering as a Neighbourhood Identification Strategy. In: Krzhizhanovskaya V.V. et al. (eds) Computational Science – ICCS 2020.



What's next

Present and future

Data analysis and model exploration

Hybrid model for resources recommendation

CF and content based baselines (in progress)

Gamified tool tweaking model by pairwise comparisons

